



## BACKGROUND

At MAD we realise that in order to create the leaders of tomorrow, we need to **Make a Difference** today. The Make a Difference (**MAD**) Charitable Foundation was founded in 2003 by Francois Pienaar and a close group of friends. Pienaar is currently chairman of the Foundation. **MAD** provides exceptional educational and related opportunities for deserving youngsters in South Africa, youngsters who might otherwise never have been given the opportunity to reach their full potential. **MAD** seeks to develop these youngsters to become future role models and an inspiration to others, while supporting each other and giving back to their country.”

As honoree members we have David Kirk, Martin Johnson, Nick Farr Jones, John Eales and John Smit. The 6 World cup-winning captains have combined their energy this time off the rugby field and pledged their support for **MAD** and to make a difference in the lives of the disadvantaged communities in South Africa.

## WHAT DOES MAD DO?

**MAD** gives academic talented kids an exceptional opportunity to reach their full potential as leaders and role models in South African society. In doing this **MAD**'s eventual aim is to create alumni of **MAD** beneficiaries who create a powerful force for positive change in an emerging democracy.

Whilst educational funding is at the heart of **MAD** and indeed where it started, the support the beneficiaries receive is:-

**Holistic** – all the activities necessary to develop a well rounded high performance individual are offered. In general terms they are made to feel part of a special community through regular interaction with other **MAD** members and beneficiaries and in specific terms non-academic activities such as music and sport are supported. Career advice, work experience and even travel bursaries and international placements will also be provided in the future.

**Personal** – each student receives one on one mentoring, they are known personally as individuals by at least one of the senior team at **MAD** and their individual results and needs are therefore carefully and continually reviewed.

**Flexible** – the support each student receives has to be tailored to their individual needs (for example in the early stages some may need extra help with study techniques and language to compensate for the backgrounds from which they have come). Over time the way in which **MAD** selects, supports and monitors the beneficiaries has and will continue to evolve.

**The 2009 Beneficiary program include merit and need based scholarships for 66 Individuals nationally (from primary school level until completion of tertiary education) as well as over 400 youngsters benefit from the Broad Based Educational Programs - in Western Cape and Gauteng/ Limpopo region.**

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**Acc Name:** The MAD Bunch (Association Incorporated under Section 21) **Bank Details:** First National Bank **Branch:** Maitland

**Branch Code:** 200209 **Rand Acc No:** 62054992302 **GB Pound Acc No:** 138 126 **US Dollar Acc No:** 138 118

**Swift Code:** FIRNZAJJ **Reg. No:** 2003/009386/08 **NPO Ref. No:** 052-838-NPO **PBO Ref. No:** 930009667

**Directors:** Francois Pienaar (Chairman), Jannie Durand (Vice Chairman),

Hein Koegelenberg, Deon Huysamer, Marco Rapaglia, Karien Winter (CEO)

[www.themadbunch.com](http://www.themadbunch.com)



### **Make a Difference Foundation Banking Details**

Fundraising happens on an on-going basis. Donations may be paid into the MAD account.

#### *South Africa*

Account name: THE MAD BUNCH, Bank: First National, Branch: Maitland, Branch Code: 200209

Account no.: ZAR 6205 499 2302, USD 138 118, GBP 138 126, Swift Code: FIRNZAJJ

Donations are tax deductible in terms of Section 18(A) of the Income Tax Act of South Africa.

#### *United Kingdom*

Account name: THE MAD BUNCH (UK) LTD, Bank: Barclay's Bank,

IBAN no.: GB03 BARC 2000 0073 6608 50, Branch Code: 20-00-00, Account number: 73660850

### **Make a Difference Foundation Official Charity Status**

#### *South Africa*

Registration no.: 2003/009386/08 (association incorporated under Section 21)

Non Profit Organisation (NPO) ref. no.: 52-838-NPO

Public Benefit Organisation (PBO)/Article 18(A) ref. no.: 930009667

*United Kingdom.* Registration no.: 1126724

### **Make a Difference Foundation Contact Details**

#### *South Africa*

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