

THE CSI TOOLKIT: SPECIAL DISCOUNTS FOR CGF CONSTITUENTS

CSI Solutions (Pty) Ltd has published **The CSI Toolkit**, a practical ‘how-to’ guide on investing CSI (Corporate Social Investment) funds effectively. It is the first publication of its kind in South Africa and provides invaluable information on the process, from developing a strategy to identifying, planning, managing and exiting community development projects.

The publication involved a collaborative research process that included interviews with 100 major players in the CSI field. Based on this, it provides information around impact, sustainability, partnerships, social facilitation, capacity building and communicating your CSI activities. It encourages practitioners to actively engage in the process, learn from experiences and make the most informed decisions to develop sustainable projects.

The Toolkit is aimed at grant-makers, not only corporates with big CSI budgets, but also SMEs that are exploring CSI opportunities. NGOs too can gain value from the information by understanding grant-makers’ expectations. It reflects the effect on beneficiaries at grass roots level, and promotes the practical alignment of business reality with social investment opportunities.

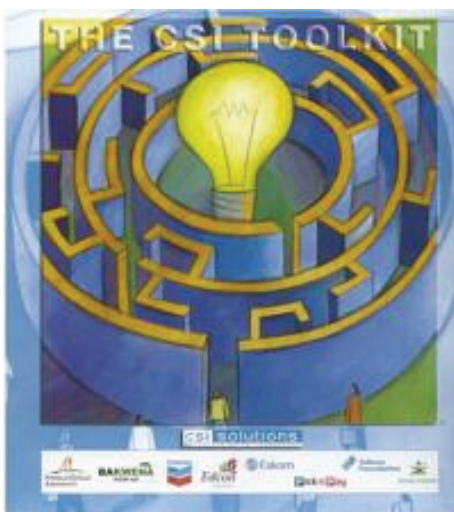
This user friendly, jargon-free toolkit has been developed as a starting point for ensuring professionalism of a growing industry and to assist CSI practitioners to follow a methodological approach to their social development practices. Each chapter has been through a robust process of being researched, developed, work-shopped, dialogued and reviewed by a host of people within the industry. We have developed and consolidated the templates, checklists, questions and approaches that you can use to understand the broader context of CSI and then identify, plan and manage the programmes that will assist community development projects to be initiated and supported by companies, and sustained by communities.



By being associated with CGF, you can purchase **The CSI Toolkit** at a discounted rate. (See the CGF price you are entitled to.)

To order your copy of **The CSI Toolkit**, simply print, complete and fax the respective order form to CSI Solutions (Pty) Ltd or log onto www.csisolutions.co.za

For additional information: contact Michelle York on (011) 646 9315, or Terry Booysen on 082 373 2249 or at tbooysen@cgf.co.za, or Gretchen Meyer on + 27 11 476 8264 or at gmeyer@cgf.co.za or fax 0866231269 or visit www.cgf.co.za



The **CSI Toolkit** sponsors are:



ORDER FORM: THE CSI TOOLKIT

- (Retail price: R 456.00 ex Vat) (R 519.00 incl Vat)
- (CGF price: R 382.50 ex Vat) (R 436.00 incl Vat)

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