
ADVERTORIAL

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Advertorial by CGF Research Institute (Pty) Ltd

CGF RESEARCH INSTITUTE APPOINTED NOMINATING PARTNER FOR ALLWORLD NETWORK: SOUTH AFRICA FAST GROWTH 100 (SAFG 100)

Whilst a lot of dedication and self belief are required to establish a vibrant business, many people have no idea about the personal sacrifices made by those budding start-up entrepreneurs to ensure that their business dreams become a reality, and that the enterprises they begin are profitable and sustainable.

Recognising the unsung heroes

The *South Africa Fast Growth 100* national programme was recently introduced to promote and recognise entrepreneurship in South Africa. The goal of the SAFG 100 is to showcase South Africa's unsung entrepreneurial heroes, and show the rest of South Africa and the world the innovative work that South African entrepreneurs are doing to usher in a new economy to the country. Moreover, AllWorld Network will create the largest entrepreneurship and information network in the emerging world, thereby assisting various countries to accelerate its entrepreneurial potential.

The SAFG 100 is an annual ranking of fast-growth entrepreneurial companies - the company with the highest growth rate over 5 years (2004 - 2008 for the inaugural list) will receive first place, followed by the next 99 companies. The final 100 companies will be announced at the end of 2010 with fantastic media exposure.

CGF Research Institute - a proud SAFG 100 ambassador

CGF Research Institute (Pty) Ltd is pleased to announce its recent appointment as a Nominating Partner for AllWorld Network and the SAFG 100 programme, which is partnered by Endeavor SA, the United Nations Office for Partnerships, Harvard Kennedy School and the Business Council for International Understanding (BCIU).

CGF will assist AllWorld Network to identify those extraordinary companies and their leaders who deserve a SAFG 100 nomination, recognising their efforts, talents and, most importantly, their contribution to the South African economy.

Well-known Harvard Business School Professor Michael Porter is the Chair of the AllWorld Advisory Board, which also includes George M. Gendron, founding editor-in-chief of Inc. Magazine and founder of the Inc. 500 list.

As a Proudly South African Campaign company, CGF is truly honoured to be a part of this fantastic, and very necessary initiative. We believe the companies being approached for nomination will be as excited as we have been when we were selected to become one of SAFG 100's ambassadors. Being an entrepreneurial company ourselves, we understand what it takes to be successful. Similar to many smaller and medium sized businesses, we know that being successful requires amongst other things, many long hours complemented by a great business strategy and the willingness to make lots of personal sacrifices. Most will agree that a little recognition can boost our business energies and morale to inject a whole new dimension into our businesses.

For more information on the programme and how to apply contact:

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